



THE CHILDREN'S HOME SOCIETY OF NEW JERSEY

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www.chsofnj.org

PRESS ALERT

FOR IMMEDIATE RELEASE- June 28, 2019

Contact: Angie Giacolona-McManimon – agiacolona@chsofnj.org

Driscoll's & Wegmans Partner for Strawberry Days Fundraiser to Benefit The Children's Home Society of New Jersey

Driscoll's and Wegmans have partnered once again to support The Children's Home Society of New Jersey (CHSoF NJ) with their annual Strawberry Days promotion! This 4-day fundraising event is sponsored by Driscoll's as a way to promote healthy summer snacks while raising critical funds for the life-saving programs of CHSoF NJ. For every carton of Driscoll's strawberries purchased July 11, 12, 13 or 14 from participating New Jersey (*Bridgewater, Cherry Hill, Manalapan, Mt. Laurel, Ocean, Princeton, Woodbridge*) or Pennsylvania (*Collegeville, Concordville, Downingtown, King of Prussia, Malvern, Montgomeryville, Warrington*) Wegman's locations, Driscoll's will donate 50 cents to CHSoF NJ! **The promotion ends with in-store celebrations at two Wegman's locations (Princeton, NJ & Warrington, PA) where the community can taste delicious strawberry treats as event sponsors present a donation to CHSoF NJ. We invite the media to join us. If you are interested in attending, please contact Angie Giacolona-McManimon at 609-695-6274 x138.** Since its introduction in 2007, this fun summer fundraiser has raised more than \$195,000 for at-risk babies, children, and families throughout New Jersey and Eastern Pennsylvania.

Location: **The Produce Section of Wegmans Princeton
240 Nassau Park Boulevard, Princeton, NJ 08540**

Date & Time: **Saturday, July 13 at 10:00 am**

Who:

- **A CHSoF NJ foster parent will share her story with the audience**
- **Representatives from Wegmans' Princeton store will create a fun and festive atmosphere and offer tasty strawberry treats to the community**
- **CHSoF NJ President & CEO Donna Pressma and Board Trustee Katie Chupa will accept a donation check from Driscoll's representatives**

About The Children's Home Society of New Jersey

The Children's Home Society of New Jersey is a nonprofit child and family serving agency whose mission is to save children's lives and build healthy families. Founded in 1894, the agency protects abused or neglected infants and at-risk children by insuring stable, permanent, and loving homes for each and every child it serves. All services are confidential and most are free. For more information, visit our website at www.chsofnj.org.

About Driscoll's:

Family owned for over 100 years, Driscoll's is passionate about growing premium fresh berries. Driscoll's strawberries, raspberries, blackberries, blueberries and organic berries are sweet, juicy and naturally wholesome. Packed with antioxidants, fiber and vitamins, they're a healthy treat for any time of the day. Driscoll's offers exclusive berry recipes, including healthy berry recipes, for all your menu needs. Trust Driscoll's to provide the highest quality and best tasting fresh berries. Learn more at www.driscolls.com.

**About Wegmans:**

Wegmans is a major corporate contributor in communities where stores are located. In addition to corporate giving, every store has a budget for community support. Giving is focused in these five areas; food for the needy, strengthening neighborhoods, helping young people succeed, healthy eating and activity, and support for the United Way as an effective way to fund programs that make a difference. Wegmans has awarded \$95 million in scholarships to 30,000 employees since the company inaugurated the Wegmans Scholarship Program in 1984. About 4,000 employees have active scholarships each year while they attend colleges and universities across the country. To learn more, visit www.wegmans.com



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