



THE CHILDREN'S HOME SOCIETY OF NEW JERSEY

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www.chsofnj.org

PRESS ALERT

FOR IMMEDIATE RELEASE- April 5, 2019

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CHSofNJ to host First Lady Murphy, Assemblywoman Reynolds Jackson, and DCF Commissioner Beyer at Doula Services Stakeholder Meeting

The Children's Home Society of New Jersey (CHSofNJ) invites the press to attend a stakeholder meeting for the agency's new Community-Based Doula program for Hispanic moms of CHSofNJ's CUNA prenatal health and education program. Attendees of this meeting will include New Jersey's First Lady Tammy Murphy, New Jersey Division of Children and Families (NJ DCF) Commissioner Christine Norbut Beyer, New Jersey Assemblywoman Verlina Reynolds Jackson, and representatives of The James W. and Diane E. Burke Foundation, Capital Health, Horizon Blue Cross Blue Shield, and HealthConnect One. CHSofNJ President and Chief Executive Officer Donna C. Pressma and Chief Operations Officer Karen Courtney will speak briefly, in addition to the First Lady, Commissioner Beyer, Assemblywoman Reynolds, and Executive Director of The James W. and Diane E. Burke Foundation, Atiya Weiss. Immediately following the stakeholder meeting, HealthConnect One will begin formal, in-depth training of CHSofNJ doulas.

The addition of supportive and comprehensive doula services, funded by The James W. and Diane E. Burke Foundation, will help CHSofNJ's successful CUNA program further reduce the incidence of pre-term and low birthweight babies in the City of Trenton – where poor birth outcomes are exceptionally high. CHSofNJ's Maternal and Child services would not be possible if not for the agency's strong partnership with Capital Health.

Improving access to healthcare and insurance for low-income residents has been a priority for Governor Phil Murphy and First Lady Tammy Murphy; a goal shared by CHSofNJ. The Governor and First Lady's recent support for \$1 million in Medicaid coverage of doula services to improve maternal child health in New Jersey will help improve access to this important prenatal care option.

Media is welcome. If you would like to attend or are interested in more information, please contact Sarah Stecker at (609) 695-6274 x180.

Location: The Children's Home Society of New Jersey
635 South Clinton Avenue, Trenton, NJ 08611

Date & Time: Monday, April 8 / 9:30 am – 12:30 pm

Who: NJ First Lady Tammy Murphy; NJ DCF Commissioner Christine Norbut Beyer; NJ Assemblywoman Verlina Reynolds Jackson; Executive Director of The James W. and Diane E. Burke Foundation, Atiya Weiss; representatives of Capital Health;

representatives of HealthConnect One; CHSofNJ President and CEO Donna C. Pressma; CHSofNJ Chief Operations Officer Officer Karen Courtney; CHSofNJ Maternal and Child Health staff

About The Children's Home Society of New Jersey

The Children's Home Society of New Jersey is a nonprofit child and family serving agency whose mission is to save children's lives and build healthy families. Founded in 1894, the agency protects abused or neglected infants and at-risk children by ensuring stable, permanent, and loving homes for each and every child it serves. All services are confidential and most are free. For more information, visit our website at www.chsofnj.org.

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