

PRESS RELEASE

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**Driscoll's & Wegmans Partner with The Children's Home Society of New Jersey
for Annual Strawberry Days Fundraiser**



Pictured left to right: CHSofNJ foster parent Lynda Williams and children join Wegmans employees, CHSofNJ Trustee Kati Chupa, Driscoll's Category Managers Nancy Mabes and Camille Cordisco, CHSofNJ Adoption & Foster Care Program Administrator Valerie Fiorentino, and Wegmans Perishables Manager at the Princeton Wegmans for the 11th Annual Strawberry Days fundraiser.

Princeton, NJ (Aug 1, 2017) – For 11 years, Driscoll's and Wegmans Food Markets have partnered to present The Children's Home Society of New Jersey's (CHSofNJ) *sweetest* fundraiser; Strawberry Days. The promotion takes place at participating Wegmans locations throughout New Jersey and Pennsylvania across a three-day period in hopes of raising awareness and critical funds for the life-saving programs and services CHSofNJ provides for at-risk children in our local communities. Driscoll's pledged a fifty cent donation for each carton of Driscoll's strawberries sold at one of the fourteen participating Wegmans locations during the event, and thanks to outstanding support from participating

communities, Driscoll's has donated \$20,000 to CHSofNJ! To date, the Strawberry Days promotion has inspired over \$195,000 in donations from Driscoll's to support CHSofNJ's babies and children.

Participating NJ Wegmans locations included Bridgewater, Cherry Hill, Manalapan, Mount Laurel, Ocean, Princeton, and Woodbridge. Participating PA Wegmans locations included Collegeville, Concordville, Downingtown, King of Prussia, Malvern, Montgomeryville, and Warrington.

"One of our company values is to make a difference in every community we serve, and our annual partnership with Driscoll's and The Children's Home Society of New Jersey is one way we put that value into action," said Linda Lovejoy, Wegmans community relations manager. "We look forward to this campaign every year, and can't thank Driscoll's, our customers and employees enough for all they do to make this fundraiser such a sweet success each year."

Formal presentations were held on Sunday at the Wegmans stores in Princeton, NJ and Warrington, PA. As customers sampled fresh strawberry treats and added Driscoll's strawberries to their carts, staff from Wegmans and Driscoll's presented a check to representatives of CHSofNJ, signifying the dollars raised over the course of the three-day event.

CHSofNJ President and CEO Donna C. Pressma said, "We are so grateful to Driscoll's and Wegmans for continuing to support CHSofNJ and the services we provide throughout New Jersey and Pennsylvania. These caring corporate friends help make a difference in so many lives in our communities. We are so proud to partner with Driscoll's and Wegmans in our mission of saving children's lives and building healthy families."

About The Children's Home Society of New Jersey

The Children's Home Society of New Jersey is a nonprofit child and family serving agency whose mission is to save children's lives and build healthy families. Founded in 1894, the agency protects abused or neglected infants and at-risk children by ensuring stable, permanent, and loving homes for each and every child it serves. All services are confidential and most are free. For more information, visit our website at www.chsofnj.org.

About Driscoll's

Family owned for over 100 years, Driscoll's is passionate about growing premium fresh berries. Driscoll's strawberries, raspberries, blackberries, blueberries and organic berries are sweet, juicy and naturally wholesome. Packed with antioxidants, fiber and vitamins, they're a healthy treat for any time of the day. Driscoll's offers exclusive berry recipes, including healthy berry recipes, for all your menu needs. Trust Driscoll's to provide the highest quality and best tasting fresh berries. Learn more at www.driscolls.com.

About Wegmans

Wegmans Food Markets, Inc. is a 93-store supermarket chain with stores in New York, Pennsylvania, New Jersey, Virginia, Maryland, and Massachusetts. The family-owned company, recognized as an industry leader and innovator, celebrated its 100th anniversary in 2016. Wegmans has been named one of the '100 Best Companies to Work For' by FORTUNE magazine for 20 consecutive years, ranking #2 in 2017. To learn more, visit www.wegmans.com.

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