

PRESS RELEASE

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PR Contact: Dana Johnson – djohnson@chsofnj.org or 609-695-6274 x138

**NAIFA-GP to Host 28th Annual Charity Golf Outing to Benefit
At-Risk Children in New Jersey and Pennsylvania**



Golfers peruse the eclectic tricky tray auction prizes during NAIFA-GP's 2016 Charity Golf Outing to benefit CHSofNJ's programs throughout NJ & PA.

Richboro, PA (August 11, 2017) – The National Association of Insurance and Financial Advisors - Greater Philadelphia (NAIFA-GP) will host their 28th Annual Charity Golf Outing on Wednesday, September 13th at Northampton Valley Country Club (Newtown-Richboro Road/Route 232) in Richboro, PA. The event will benefit The Children's Home Society of New Jersey (CHSofNJ), a nonprofit whose mission is saving children's lives and building healthy families throughout New Jersey and Eastern Pennsylvania.

Participants can warm up with complimentary driving range balls beginning at 10:00am, followed by a pre-golf luncheon and a 1:00pm Shotgun Start. Golfers can test their skills in a scramble format as they compete in the "closest to the pin" contest, longest drive (men & women), and straightest drive contests for fantastic prizes. Following a beautiful day on the greens, golfers will enjoy a lively reception including dinner, drinks, awards, and an exciting tricky tray auction.

The NAIFA-GP Charity Golf Outing offers local golfers an opportunity to help make a meaningful difference in the lives of at-risk children and families in our communities by supporting CHSofNJ's adoption and foster care programs, nutrition and health services, prevention services, mentoring programs, intensive counseling for abused and neglected children, and more. All proceeds raised through the event will be donated to CHSofNJ to help continue and enhance these life-saving services for babies, children, teens, parents and caregivers in New Jersey and Pennsylvania.

If you would like to help NAIFA-GP support the important work of CHSofNJ while networking with area professionals, visit <https://www.chsofnj.org/golf-outing-2017> to register or learn more about the many ways you can help.

About The Children's Home Society of New Jersey

The Children's Home Society of New Jersey is a nonprofit child and family serving agency whose mission is to save children's lives and build healthy families. Founded in 1894, the agency protects abused or neglected infants and at-risk children by insuring stable, permanent, and loving homes for each and every child it serves. All services are confidential and most are free. For more information, visit our website at www.chsofnj.org.

About NAIFA

Founded in 1890 as The National Association of Life Underwriters (NALU), NAIFA is one of the nation's oldest and largest associations representing the interests of insurance professionals from every Congressional district in the United States. NAIFA members assist consumers by focusing their practices on one or more of the following: life insurance and annuities, health insurance and employee benefits, multiline, and financial advising and investments. NAIFA's mission is to advocate for a positive legislative and regulatory environment, enhance business and professional skills, and promote the ethical conduct of its members. To learn more, contact 703-770-8100 or visit <http://www.naifa.org>

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