



**FOR IMMEDIATE RELEASE**

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## **THE FOURTH WONDERFUL WORDS FAIR BRINGS TOGETHER TRENTON FAMILIES FOR A CELEBRATORY SUMMER PARTY**

TRENTON, June 28, 2016– Trenton Makes—Words! celebrates the 1<sup>st</sup> year of programming with a special party for Trenton families with young children during the fourth Wonderful WORDS Fair. Lots of summer entertainment, educational activities, great food, and surprises will be part of the day festivities.

“It has been an amazing first year for us, connecting with Trenton families and community organizations to increase vocabulary and we invite the Trenton community to help us celebrate! We look forward to expanding our programs and impact next year.” says Ms. Beth Cooper, the Project Leader of Trenton Makes—Words! and Curator of Education at the New Jersey State Museum.

On **Saturday, July 23<sup>rd</sup>, 2016** from **10 a.m. to 1p.m.**, the front lawn of the **New Jersey State Museum** (205 West State Street, Trenton) will be transformed into a festive, family zone to welcome Trenton parents and caregivers with babies, toddlers, and preschoolers. Program Facilitators, and other Trenton Makes—Words! team members, will be on site to answer any questions about the project, and especially the Family Engagement Series, our flagship engagement program. Free parking is available at the Museum, and some community organizations will be providing free transportation to/from the Museum.

The world-renowned **Music Together® Band** will delight families with a special concert that includes a repertoire of songs used in various Trenton Makes—Words! programs. Ms. Cooper adds that “Music is a wonderful way to build vocabulary and a big part of what we do with Trenton Makes—Words! We are excited to welcome the *Music Together Band* and encourage families to dance and sing along to these familiar and joyful songs.” Ken Guilmarin, the Music Together Founder and Artistic Director shares that “Music Together is honored to be part of July’s Trenton Makes—Words! event. We hope many families will come out and see the songs their children bring home from school come to life.”

All Trenton Makes—Words! programs are supported by *PNC Grow Up Great*, the signature philanthropic initiative of the PNC Foundation focused on early education. During the fair, families will also experience the magic of the **PNC Mobile Learning Adventure**, a multimedia learning exhibition that has delighted families nationwide. “The Trenton Makes—Words! family festivals achieve the exact goal we want for this program. They provide an opportunity for family engagement and bring the community together in a fun, creative way to celebrate the power and importance of words,” said Linda Bowden, PNC regional president of New Jersey.

Families are encouraged to pre-register as it guarantees lunch and giveaways. They can do so via our Eventbrite link on our website or by calling Caitlin Fair, Community Liaison, at (609) 393-2980 x12.

### **About The PNC Foundation**

The PNC Foundation, which receives its principal funding from The PNC Financial Services Group (NYSE: PNC), actively supports organizations that provide services for the benefit of communities in which it has a significant presence. The foundation focuses its philanthropic mission on early childhood education and community and economic development, which includes the arts and culture. Through *Grow Up Great*, its signature cause that began in 2004, PNC has created a \$350 million, multi-year initiative to help prepare children from birth to age 5 for success in school and life.

### **About the New Jersey State Museum Foundation**

Since 1968, the New Jersey State Museum Foundation has supported the collections, exhibitions and educational programs of the Museum through volunteerism, advocacy and fundraising. Members participate in volunteer activities and enjoy a number of special benefits. In addition to a 10% discount on New Jersey State Museum Foundation Shop purchases, members also receive advance notice of events, priority registrations, discounts on trip registrations, eNews, and more. For more information about the New Jersey State Museum Foundation visit [www.statemuseum.nj.gov](http://www.statemuseum.nj.gov)

### **About Trenton Makes—Words!**

*Trenton Makes—Words!* is a two-year partnership between the New Jersey State Museum, the Trenton Community Music School, and The Children's Home Society of New Jersey. It is supported by a \$1 million grant from the PNC Foundation through the *Grow Up Great* initiative. Trenton joins a group of other U.S. cities that have adapted the vocabulary building program to their communities. Launched on October 2015, the project continues to foster vocabulary learning through engaging early education programs for Trenton children ages 0-5. Since then, Trenton Makes—Words! has served close to 300 Trenton families and offered close to forty programs. To learn more about the project please visit [www.trentonmakeswords.org](http://www.trentonmakeswords.org) or like our Facebook page ([/trentonmakeswords](https://www.facebook.com/trentonmakeswords)).

### **About the Music Together® Band!**

Since 1987, hundreds of thousands of families around the world have sang and danced along to the Music Together® Band, heard on the recordings given to families enrolled in Music Together classes. Music Together® is an internationally recognized, developmentally appropriate early childhood music and movement program for children birth through age seven. Music Together offers programs for families, schools, at-risk populations, and children with special needs, in over 2,500 communities in 41 countries around the world. Learn at [www.musictogether.com](http://www.musictogether.com)