PRESS RELEASE
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NAIFA-GP Raises $11,672 for local At-Risk Children at 26th Annual Charity Golf Outing

Richboro, PA (November 04, 2015) – The National Association of Insurance and Financial Advisors of Greater Philadelphia (NAIFA-GP) hosted its 26th Annual Charity Golf Outing on September 16, for which all proceeds were donated to The Children’s Home Society of New Jersey (CHSoFNJ). The golf outing was held at Northampton Valley Country Club (Richboro, PA) and raised $11,672 for New Jersey and Eastern Pennsylvania’s most vulnerable babies, children, and families.

Since 2004, NAIFA-GP has partnered with CHSoFNJ for their annual fundraiser to enhance the agency’s life-saving programs and services. “We are so proud of our partnership with The Children’s Home Society of New Jersey
because together we are making a difference in the lives of children and families from our own community,” said Archie Foor, a dedicated member of NAIFA-GP’s Golf Committee.

Committee Chairman Gary Armstrong introduced CHSofNJ Foster and Adoptive Parent Lynda Williams, who addressed the 76 golfers who came to play in support of our children and introduced them to the beautiful foster baby entrusted to her care. Ms. Williams discussed her personal connection to CHSofNJ, vividly recalling the agency’s orphanage in her childhood community, and how her parents thoughtfully explained the needs of the children who lived there. While the agency no longer retains an orphanage, Ms. Williams explained to attendees how their participation helps fund crucial support and medical care CHSofNJ’s foster babies require as they wait to join their forever families. Lynda Williams and Baby C gave a face to the tens of thousands of parents and children CHSofNJ helps each year, and ensured that golfers and sponsors knew the event was much more than a beautiful day on the greens.

Following 18 holes on the picturesque golf course, participants enjoyed a delicious reception and awards ceremony, where they were thanked for their support by CHSofNJ’s Board Chair Timothy Ryan. Winning names were called for the eclectic tricky-tray auction, and five Grand Raffle winners claimed their prizes, including the top prize 50” Sharp Full HD LED 1080P television.

Overall, nearly 100 businesses and individuals helped NAIFA-GP make a meaningful difference in the lives of local, at-risk children by supporting life-saving services such as CHSofNJ’s foster care and adoption programs, mentoring programs, and intensive counseling for abused and neglected children. All proceeds of the event directly support CHSofNJ’s mission of saving children’s lives and building healthy families throughout New Jersey and Eastern Pennsylvania.

About The Children’s Home Society of New Jersey
The Children’s Home Society of New Jersey is a nonprofit child and family serving agency whose mission is to save children’s lives and build healthy families. Founded in 1894, the agency protects abused or neglected infants and at-risk children by insuring stable, permanent, and loving homes for each and every child it serves. All services are confidential and most are free. For more information, visit our website at www.chsofnj.org.

About NAIFA
Founded in 1890 as The National Association of Life Underwriters (NALU), NAIFA is one of the nation’s oldest and largest associations representing the interests of insurance professionals from every Congressional district in the United States. NAIFA members assist consumers by focusing their practices on one or more of the following: life insurance and annuities, health insurance and employee benefits, multiline, and financial advising and investments. NAIFA’s mission is to advocate for a positive legislative and regulatory environment, enhance business and professional skills, and promote the ethical conduct of its members. To learn more, contact 703-770-8100 or visit http://www.naifa.org

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