

PRESS RELEASE

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**Driscoll's and Wegmans Host 9th Annual Strawberry Days Promotion
to Help Local Children in New Jersey and Eastern Pennsylvania**



Driscoll's Category Managers Rose Clark (third from left) and Nancy Mabes (third from right) join Wegmans NJ Division Produce and Floral Merchandiser Justin Lucci (center), Wegmans Princeton's Perishables Manager Eirik Hergert (fourth from right) and other members of the Princeton Produce Team in presenting a check to The Children's Home Society of New Jersey's Trustee Kati Chupa (center left) and President & CEO Donna C. Pressma (second from right).

Princeton, NJ (July 24, 2015) – Each year for nearly a decade, Driscoll's and Wegmans Food Markets have partnered to present Strawberry Days, a fresh and delicious three-day summer fundraising promotion to raise awareness of at-risk children in our local communities and the resources available to them through The Children's Home Society of New Jersey (CHSofNJ). For each carton of Driscoll's strawberries sold at thirteen participating Wegmans locations throughout New Jersey and Eastern Pennsylvania, Driscoll's pledged 50 cents (up to \$20,000) to CHSofNJ.

This year, in support of the larger geographic area served by CHSofNJ which includes Eastern PA, Strawberry Days was expanded to six Wegmans locations in Eastern PA. Thanks to the response of the participating communities, Driscoll's has made the maximum \$20,000 donation to CHSofNJ to help fund the life-saving programs and services the agency provides to children and families in both states. These services include adoption and foster care, intensive counseling, parenting education, school- and community-based activities and more.

"Wegmans and Driscoll's have had a strong relationship for many years," explained Driscoll's Category Manager Rose Clark. She continued, "Our values are what drives us to help make a difference in the communities we service. We are pleased to continue our support of The Children's Home Society of New Jersey and wish them continued success in their efforts to serve the children in New Jersey and Pennsylvania."

A formal presentation was held on Sunday morning at the Wegmans store in Princeton, NJ. As customers sampled a variety of strawberry-inspired treats and added fresh Driscoll's strawberries to their carts, staff from Wegmans and Driscoll's presented a giant check to representatives of CHSofNJ, signifying the \$20,000 dollars raised over the course of the three-day event.

CHSofNJ President and CEO Donna C. Pressma said, "The generous contributions Driscoll's has made to our agency help ensure that critical services like our adoption and foster care program are available for each and every child that can benefit from them, and we thank both Driscoll's and Wegmans for partnering with us in our mission of saving children's lives and building healthy families."

About The Children's Home Society of New Jersey:

The Children's Home Society of New Jersey is a nonprofit child and family serving agency whose mission is to save children's lives and build healthy families. Founded in 1894, the agency protects abused or neglected infants and at-risk children by ensuring stable, permanent, and loving homes for each and every child it serves. All services are confidential and most are free. For more information, visit our website at www.chsofnj.org.

About Driscoll's:

Family owned for over 100 years, Driscoll's is passionate about growing premium fresh berries. Our community involvement is about inspiring and being inspired to create amazing places to live using the same values that guide our business: Passion, Humility, and Trustworthiness. We are honored to be part of the great communities, and work with the amazing people that make Driscoll's possible, from farm workers out in the field to our farmers and employees. We based our community involvement on the idea that we're all part of something much larger than ourselves. It's about inspiring each one of us to do more, to foster our care for each other, and in that way contribute positively to the world around us. To learn more, visit www.driscolls.com.

About Wegmans:

Wegmans Food Markets, Inc. is an 86-store supermarket chain that makes a difference in every community it serves. In addition to corporate giving, every store has a budget for local community support. Giving is focused in these five areas: feeding the hungry, enriching neighborhoods, helping young people succeed, encouraging healthy eating and activity, and support for the United Way. Since the Wegmans Employee Scholarship Program began in 1984, more than 32,000 Wegmans employees have been awarded scholarships totaling \$100 million. In 2014, Wegmans donated approximately 13.5 million pounds of food to local food banks, food pantries, and soup kitchens across all of its market areas. To learn more, visit www.wegmans.com.

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