Saving children’s lives and building healthy families
A Message from The Children’s Home Society of New Jersey’s President and Board Chair

Without hope, a child cannot grow. And without innovation, agencies see too few improved results. Since 1894 The Children’s Home Society of New Jersey has been saving children’s lives and building healthy families. We have overseen 121 years of successful services by changing with the times, and with the needs of our children and families. We remain open to new practices, new partnerships, and new perspectives in the interest of always improving. But our strategic trademark is simple; we listen to those we serve.

So where do CHSofNJ’s innovative ideas come from?

♥ From our children, fathers, mothers and grandparents, who tell us what they need and how we might better help them. **WE ASK THEM.**
♥ From our staff, who observe what works, and where needs are unmet or changing. **WE ASK THEM.**
♥ From our community, where the results of our programs and services are felt and our outcomes can be measured. **WE ASK THEM.**
♥ From our volunteers and guest speakers, who introduce exciting ideas and help us see from a different perspective. **WE ASK THEM.**
♥ From our funders, who identify what they need for our shared goals to be met. **WE ASK THEM.**

Our agency could not have grown 62% in the past three years (25% last year alone) without a sound foundation to build upon. This past year, we have continued to reinforce our infrastructure, programs and services that make meaningful differences in the lives of our most at-risk children and families. Our questions include, “Do we have sufficient staffing? Do we have the equipment we need? Do our human resource, fiscal and information technology systems meet our growing needs? Is our staff trained in the skills and knowledge we need today?”

As the sponsor of Women, Infants and Children (WIC) nutrition services in Mercer County, CHSofNJ fights poverty at its basic roots; inadequate food and nutrition. This past year, we have focused on enhancing our WIC program through increased marketing and outreach efforts. These efforts include the introduction of a fun new friend to help us more effectively teach children and parents about nutrition; Willow the Rabbit! Willow is a puppet that our WIC administrators use in original puppet shows to connect with and educate our children and parents on healthy food choices. We are proud to report that as a result of our efforts, WIC enrollment in Mercer County has grown by over 1,000 participants since last fiscal year, to now serve 8,000 women, infants and children yearly.

This fiscal year, CHSofNJ competed for a federal grant to expand our Head Start program to include Head Start/Early Head Start Center-Based services. And immediately following the close of this fiscal year, CHSofNJ was named sole-provider of Head Start services in Trenton for children (pregnancy to age 5) and their families, increasing our service capacity from 72 to nearly 400 in all of our Head Start programs.

Our groundbreaking Kinship services were nationally recognized this year for helping kin caregiver families discover solutions and set goals through our ‘Family Group Decision Making’ model. This self-sufficiency service model, developed at CHSofNJ, recognizes that kin caregivers are often the best resources in identifying the type and level of support they need to successfully raise their grandchildren, nieces and nephews. CHSofNJ’s ‘Family Group Decision Making’ model, which has been funded for research and evaluation for the past three years by Children’s Bureau-Administration for Children and Families in Washington D.C. has proven to be an extraordinarily effective tool with results far more successful than placing traumatized children into non-relative foster care. Our

research results can be viewed on our website at www.chsofnj.org.

This past year, we have enjoyed the active involvement of over 300 corporate and individual volunteers. These caring friends have helped inspire Trenton middle school students to become excited about possible future careers by engaging them in Science, Technology, Engineering and Math (STEM) activities; provided ideas and feedback to enhance our social media and website; helped execute fundraisers, drives and holiday parties for the children and families enrolled in our 54 programs; and helped raise awareness and critical dollars to prevent abuse and neglect, and ensure that every child grows up in a loving family.

We dedicate this Annual Report to the staff, community partners, supporters and friends who have helped us raise the bar. And as we continue to move forward, one thing is certain; CHSofNJ will continue to meet the needs of over 50,000 at-risk infants, children and families each year in New Jersey and Eastern Pennsylvania because we will continue to change, grow, and ask how we can more effectively help you.

Sincerely,

Donna C. Presssma, President & CEO
Kati Chupa, Board Chair

Donna C. Pressma, President & CEO
Kati Chupa, Board Chair (right) with Donna C. Presssma, President & CEO
WELCOME TO OUR NEWEST BOARD MEMBERS

Rev. Patricia L. Daley
Rev. Patricia L. Daley has made a career of nurturing children and engaging in community service. She spent 30 years holding teaching and administrative roles in schools in both California and New Jersey. Many of her responsibilities focused on assisting children with learning challenges including speech difficulties and other special needs.

After receiving a Master of Divinity degree from Princeton Theological Seminary, Rev. Daley served congregations in New Jersey and Massachusetts, where she held a variety of leadership roles within New Jersey’s Presbytery of New Brunswick and in Boston Presbytery. Rev. Daley currently serves on the Board of Trenton Children’s Chorus, and has been president of that organization as well as Greater Boston Interfaith Organization, Boston/Cambridge Ministries in Higher Education and Trenton Area Campus Ministries. She is a member of the United Mercer Interfaith Organization and the Young Audiences Gala Committee, and has participated in Dodge Foundation Board-Development Workshops. Rev. Daley has already begun an active outreach campaign to Trenton and Mercer County ministries on behalf of CHSoNj to enhance our networking resources and referral possibilities.

Jennifer Pizi
Jennifer (Landis) Pizi, a native of Princeton, is exploring the newest phase of her life as an entrepreneur, after a career that began in the hospitality industry, and was followed by 18 years at Bank of America/Merrill Lynch, where she worked in the Private Client Division.

Mrs. Pizi’s philanthropic interests include nutrition education and its impact on behavior and success, especially for children (Foodstudies.org), the welfare and safety of single moms and children in particular (homefrontnj.org), childhood cancer research (CTF.org and StJude.org), the advancement of women in higher education (hersnet.org) and breaking the cycle of poverty through technology education, access, training and job placement (perscholas.org). She joins the CHSoNj Board of Trustees with a passion for exploring creative new partnerships with goal-oriented outcomes for the agency, and has already begun developing ideas for fundraising through renewable and recurring streams of support for the agency’s programs.
Michael was a sweet, energetic seven year old when his mother Joan became pregnant by a man she barely knew. Throughout his childhood, Michael had seen many different men come in and out of his mother's life, and he watched helplessly as she struggled through abusive and neglectful relationships. It came as no surprise that Joan's most recent boyfriend disappeared from her life when she became pregnant.

As his mother's belly grew, Michael would imagine his life with a little brother or sister; he pictured them playing baseball, watching cartoons, and staying up past bedtime together. But despite Michael's excitement, Joan grew depressed in her pregnancy, and her sadness seemed to deepen each day.

When Jessica was born, she was a colicky baby, and her constant crying seemed to make their home even more stressful. To Michael, their mother seemed to always be sad, angry, or distant. He tried to help by singing to Baby Jessica or rocking her in his arms, but he just couldn't stop her colicky crying. This went on for weeks, until one terrible day, when Michael's mother snapped and took her infant daughter's life.

The pain of this unspeakable tragedy tortured Michael, as he had now lost the only family he had ever really known. Michael had never even known his father's name, and his maternal grandmother had passed away when he was only three years old. As Joan was sentenced to life in prison, the state placed Michael in the care of his only remaining family; an aunt he had never before met.

Michael was unable to process his grief. He felt guilty for not being able to save his baby sister's life. He naïvely thought that if he had just been able to help his mommy more, this tragedy could have been avoided. His grades began to suffer, as did his behavior. Michael was constantly angry and had begun acting out aggressively, hitting his classmates and even his aunt. Fortunately, Michael's aunt knew The Children's Home Society of New Jersey to be a caring agency that had once helped her friend's child overcome trauma, so she contacted CHSoF NJ to ask for help.

Over the next few months, one of our counselors worked closely with Michael to help him express his feelings and cope with the loss of his baby sister and unexpected separation from his mother. With his permission, we took Michael to his sister's gravesite to say goodbye, something he had not had the chance to do before. We also took Michael to visit his mother in prison, where he could see her now on medication and functioning better. He hugged his mom and realized that even though she could no longer be a part of his daily life, she still loved him and would always be there for him. These visits were comforting to Michael, and were vital to his recovery.

As his counseling sessions came to an end, Michael had improved significantly at home and in school. His aunt was thrilled to see her nephew calming down and even making friends at school. Now nine years old, Michael says that he wants to become a doctor someday so that he can help people. Michael's aunt told us that she could not imagine her life without him, and that she is so proud of Michael and his accomplishments.

Michael's aunt and CHSoF NJ's caring staff were here to help him understand his losses and overcome his sadness and anger. We worked together to help Michael see that the traumas in his life were beyond his control, and with that realization came the confidence to make positive choices and become the champion of his life. And although Michael's counseling sessions have ended for now, he and his aunt know that CHSoF NJ will be there for him, as we are for all of our clients, should he ever need to talk again.
Cara’s Story

The first time Jordan visited CHSofNJ, she was thin, quiet, and obviously scared. At fifteen years old, she came to our Family Success Center for free and confidential pregnancy testing. Uncertain of her future, Jordan waited anxiously for her results. When she learned that she was pregnant, Jordan became visibly upset. She was confused, overwhelmed, and unsure that she could care for a baby.

Later that year, Jordan gave birth to a beautiful daughter. She expressed that she was not ready to parent and wanted to continue life as a teenager without the responsibility of motherhood. Wanting what was best for her new granddaughter, Jordan’s mother Elizabeth, offered to help care for Baby Cara.

Jordan pulled away from most of her parenting responsibilities, and although her mother Elizabeth was angry and disappointed, she did her best to ensure Cara had a happy, healthy childhood. Elizabeth became active in our Kinship services, because she realized that parenting today entails an entirely new set of challenges that she had not experienced when raising her own children. Elizabeth participated in our Mercer County GrandFamily Success Center support and educational groups, and excitedly enrolled Cara in our Early Head Start Home Based program to ensure she had a strong educational foundation that would help her excel in school.

When Cara was 6, Jordan married and gave birth to a son, whom she and her new husband raised together. Feeling that she was now in a more stable place in her life, Jordan wanted to begin rebuilding her relationship with her daughter. She had always loved Cara, but worried that her absence in her early childhood would be difficult for them to move past. Elizabeth asked Jordan to join them for a Family Success Conference at CHSofNJ’s GrandFamily Success Center, and she agreed to come. The first meeting was uncomfortable for Jordan, as she expressed feeling shame and regret for stepping out of Cara’s life when she was only a baby. CHSofNJ counselors worked closely with the family and by their second conference, Elizabeth and Jordan were communicating more effectively and honestly about their feelings. Cara, though still guarded, had also begun to open up to her mother. By their fourth conference, the family had made vast improvements in the way they communicated with each other, and were on the path to recovery and forgiveness.

Today, Cara still lives with her loving grandmother, but now has a closer relationship with her mother. She visits Jordan often, and is building a relationship with her step-father and half-brother as well. The entire family comes together for activities at our Family Success Center, where they continue to learn new skills, strengthen their bonds, and have fun as a family.

CHSofNJ provides 54 unique programs that address the issues our families face, and as a result, we are able to provide linkages and smooth transitions to services that enable enormous healing and growth. For 121 years, we have been saving children’s lives and building healthy families, and we continue to grow and strengthen our agency so that we can always meet the needs of our community.
List of Programs & Services

**Child Welfare/Permanency Planning**
- Adoption Report Expeditor
- Birth Parent Counseling
- Child Summary Writer Program
- CHSofNJ Foster Care
- Domestic Adoption
- Intensive Services Program
- Medically Fragile and Sibling Group Foster Care
- Ocean County Reunification Program
- Ocean Therapeutic Visitation Program
- Post-Adoption Background & Search

**Clinical/Mental Health/Behavioral Services**
- Adoption Support Services
- Behavioral Support for Adoptive Families
- Childhood Separation and Loss Counseling
- Families and Children enhancing Emotional Success (FACES) Program
- Foster Care Initiative
- Kinship Legal Guardianship (Mercer, Ocean, Monmouth, Middlesex)
- Pre and Post Adoption Support (Mercer, Ocean, Monmouth, Middlesex)
- Promoting Safe & Stable Families
- Strengthening Adolescent Families through Empowerment (SAFE)
- The Calming After The Storm Project

**Early Childhood/Parenting Services**
- Child and Adult Care Food Program
- Child Care Resource and Referral
- Early Head Start/ Home Base Services
- First Steps Infant/Toddler Initiative

**Maternal & Child Health/Family & Community Support Services**
- Body & Soul
- Children's Health Immunization
- CHSofNJ Mercer County WIC Program
- CUNA Prenatal Health Education and Support Group Program
- Family Success Center - North Ward
- Family Success Center - Ocean County
- Family Success Center - South Ward
- Family Outreach Program
- Fun with Books & Music
- Hurricane Sandy Support Services
- Improving Pregnancy Outcomes: Every Woman Counts
- Sandy Homeowner and Renter Assistance Program (SHRAP)

**Kinship Services**
- Kinship Family Group Decision Making
- Kinship Navigator
- Kinship Wraparound Services
- Mercer County GrandFamily Success Center

**School-Based Programs**
- 21st Century Positive Impact Program
- Kids Intervention with Kids in School (KIKS)
- Trenton Education Dance Institute (TEDI)
50,087 lives touched in 2013-2014

- Early Childhood and Parenting Services: 28,068 lives
- Maternal & Child Health, Family and Community Support: 15,207 lives
- Child Welfare and Permanency: 3,106 lives
- Kinship Services: 1,958 lives
- Clinical, Mental Health, and Behavioral Services: 1,070 lives
- School-Based Services: 678 lives
Our Volunteers

Become a volunteer and help The Children's Home Society of New Jersey save children's lives and build healthy families.

“Be the rainbow in someone else's cloud.”
Maya Angelou

“All kids need is a little help, a little hope, and somebody who believes in them.”
Earvin “Magic” Johnson

“Too often we underestimate the power of touch, a smile, kind words, a listening ear, an honest compliment, or the smallest act of caring, all of which have the potential to turn a life around.”
Leo Buscaglia

To become a volunteer for CHSofNJ like our friends from Bloomberg, Bank of America, Kohl's, Novo Nordisk, Janssen Pharmaceuticals, Bristol-Myers Squibb, and many other individuals and groups, contact Pamela V. Cipriano, Director of Corporate Development & Volunteerism 609-695-6274 x168.
The operating budget of The Children’s Home Society of New Jersey relies on funding from federal, state, and county government grants and private contributions, with a major portion of the budget coming from a collaborative partnership with several New Jersey state agencies. Although the funds we receive from these government grants are critical, unrestricted private dollars acquired through additional fundraising efforts are necessary to supplement most grants in order to provide the level of quality and the intensity of social services that are imperative to achieve outcomes that save children’s lives and build healthy families.

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<th>PROGRAM INCOME AND EXPENSES, JUNE 1, 2013 THRU MAY 31, 2014</th>
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| EXPENSES:                                                  |
| Early Childhood/Parenting Services                        | $3,587,367    | 22.91% |
| Child Welfare/Permanency Planning                         | 3,169,784     | 20.25% |
| Kinship Services                                          | 1,817,085     | 11.61% |
| Clinical/Mental Health/Behavioral Services                | 1,724,093     | 11.01% |
| General Administration & Fundraising                      | 807,842       | 5.16%  |
| Maternal & Child Health/ Family & Community Support Services | 3,682,112  | 23.52% |
| School-Based Programs                                     | 867,542       | 5.54%  |
| Totals                                                   | $ 15,655,825 | 100%   |

NOTE: By COA standards, general administration and fundraising costs of 8% reflect a fiscally responsible and well-managed organization. We are proud to report our 2013-2014 expenses were 5.87%, well under the national standard.

A copy of the latest audit by CohnReznick, Independent Certified Public Accountants, is on file at the agency’s Trenton office. The investment advisors for The Children’s Home Society of New Jersey are T. Rowe Price Associates and Princeton Area Community Foundation, Inc.
A VERY SPECIAL THANKS TO OUR GENEROUS DONORS

We offer our heartfelt thanks and appreciation to the individuals, corporations, foundations and organizations listed below for their contributions, either monetary or in-kind, between June 1, 2013 and May 31, 2014. All donations of monetary gifts are listed according to the cumulative amount they have given since becoming a part of the CHSoNJ family.

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Ms. Janet Scalfaro
Ms. Dorothy Scapp"
Ways You Can Help

Voluntary contributions provide the necessary funding to maintain the important programs and services that save children’s lives and building healthy families in New Jersey and Eastern Pennsylvania. Through your gifts, large or small, you will help ensure that our services are available to the at-risk children of our community. Visit www.chsofnj.org or call (609) 695-6274, x141 to make a donation or learn about the many ways to give.

Individual Gifts
Every gift, regardless of its size, makes a big difference. Your voluntary donations help fund critical services that help sustain our programs and save our children’s lives!

Major Gifts
Your restricted gifts of $10,000 or more can maintain or expand a specific program, while your unrestricted gifts allow us the flexibility to direct your dollars to the programs or services in greatest need.

Private Events
Planning a celebration? Multiply the joy of your special day by asking guests to bring a donation for our children in lieu of a gift. Another idea is for you or your organization to host a special fundraiser to benefit our children!

Event in a Box
If you or your organization would like to host a special fundraiser to benefit our children, we will gladly send you the information and materials you will need. Please contact us for ideas and details.

Planned Giving
A bequest in a will, trust or life insurance policy are ways you can make a significant gift to CHSoFNJ while reducing your capital gains, gift, and estate taxes.

Gifts of Remembrance
An honor or memorial gift can be a meaningful way to help better the life of a local at-risk child while celebrating the life or accomplishments of a loved one.

Gifts of Stock
If you’d like to donate appreciated securities, call us to initiate the transfer! In addition to the lives your gift will improve, your donation will help you avoid a capital gains tax and provide a tax deduction for its value.

Corporate & Foundation Giving
If your employer or foundation is interested in becoming a corporate donor or learning about our group volunteer opportunities, let us know!

In-Kind and Property Donations
We welcome donations of new clothing, toys, school supplies, books (especially multicultural and bilingual), gift cards, cleaning products, and hygiene essentials for babies, children and youth. We even accept used cars!

United Way Designations
Did you know you can designate CHSoFNJ as recipient of your United Way contributions by selecting the donor choice option?!
MAIN OFFICE
635 South Clinton Avenue
Trenton, New Jersey 08611
P: (609) 695-6274 or call Toll Free 1-800-CHSofNJ

FAMILY SUCCESS CENTERS
North Ward ♥ 1554 Princeton Avenue
Trenton, NJ 08638
P: (609) 393-2980
South Ward ♥ 635 South Clinton Avenue
Trenton, NJ 08611
P: (609) 695-6274
Ocean County ♥ 1433 Hooper Avenue, Suite 121
Toms River, NJ 08753
P: (732) 557-5037

KINSHIP OFFICE
168 Franklin Corner Road, Bldg 1, Suite 220,
Lawrenceville, NJ 08648
P: (609) 895-0283 or (800) 396-4518

OCEAN/MONMOUTH COUNTY OFFICE
1433 Hooper Avenue, Suite 340
Toms River, NJ 08753
P: (732) 557-9633

MERCER COUNTY WIC
416 Bellevue Avenue
Trenton, NJ 08618
P: (609) 498-7755

OTHER OFFICES
Northern NJ: (800) 247-6365 ♥ Southern NJ: (856) 854-8545
Pennsylvania: (215) 736-8550

www.chsofnj.org
www.facebook.com/CHSofNJ