PRESS RELEASE

FOR IMMEDIATE RELEASE - July 21, 2014
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Driscoll’s Presents $20,000 Strawberry Days Donation to The Children’s Home Society of New Jersey

Driscoll’s Category Managers Rose Clark (far left) and Nancy Mabes (far right) present a check to CHSoFNJ Trustee Kati Chupa (back center) with Alex Williams (second from left) and Autumn Wentzler (front center). The $20,000 donation was made for their 8th Annual Strawberry Days fundraiser.

Princeton, NJ (July 21, 2014) – The caring folks of Driscoll’s have once again partnered with Wegmans to sponsor the 8th Annual Strawberry Days fundraiser to benefit The Children’s Home Society of New Jersey (CHSoFNJ). The three day fundraising event aims to promote a healthy summer snack while raising awareness and critical funds for the at-risk babies, children and families of New Jersey. For each carton of Driscoll’s strawberries purchased at a New Jersey Wegman’s location July 18 – 20, Driscoll’s pledged $.50 to CHSoFNJ! On Sunday at Wegmans Princeton location, Driscoll’s presented a check for $20,000 to CHSoFNJ, bringing their cumulative Strawberry Days
total donation to a remarkable $135,000! Funds raised from this event will directly support the 54 programs and services CHSofNJ provides to the community, including foster care and adoption services, counseling services, school-based services, and a variety of health and educational programs.

“We are so grateful to Driscoll’s and Wegmans for always caring about our children and making a difference in meaningful ways,” said Donna C. Pressma, CHSofNJ President and CEO. She continued, “Strawberry Days raises awareness of the needs of our at-risk children and supports the critical programs our agency provides to help them grow into happy, healthy, successful adults. These companies are shining examples of how large corporations can improve the quality of life for our community’s children.”

“Helping young people succeed is one of our main giving priorities,” said Wegmans Senior Vice President and New Jersey Division Manager Joe Sofia. “It’s our pleasure to be involved, partnering with Driscoll’s once again to support CHSofNJ and the incredible work they do to enrich our community.”

CHSofNJ thanks Driscoll’s and Wegmans for sponsoring Strawberry Days, and also our friends in the community who supported this fundraiser. Each and every person who participated in the 8th Annual Strawberry Days fundraiser has helped CHSofNJ in our mission of saving children’s lives and building healthy families.

About The Children’s Home Society of New Jersey
The Children’s Home Society of New Jersey is a nonprofit child and family serving agency whose mission is to save children’s lives and build healthy families. Founded in 1894, the agency protects abused or neglected infants and at-risk children by insuring stable, permanent, and loving homes for each and every child it serves. All services are confidential and most are free. For more information, visit our website at www.chssofnj.org.

About Driscoll’s:
Family owned for over 100 years, Driscoll’s is passionate about growing premium fresh berries. Driscoll’s strawberries, raspberries, blackberries, blueberries and organic berries are sweet, juicy and naturally wholesome. Packed with antioxidants, fiber and vitamins, they’re a healthy treat for any time of the day. Driscoll’s offers exclusive berry recipes, including healthy berry recipes, for all your menu needs. Trust Driscoll’s to provide the highest quality and best tasting fresh berries. Learn more at www.driscolls.com.

About Wegmans:
Wegmans is a major corporate contributor in communities where stores are located. In addition to corporate giving, every store has a budget for community support. Giving is focused in these five areas; food for the needy, strengthening neighborhoods, helping young people succeed, healthy eating and activity, and support for the United Way as an effective way to fund programs that make a difference. Wegmans has awarded $95 million in scholarships to 30,000 employees since the company inaugurated the Wegmans Scholarship Program in 1984. About 4,000 employees have active scholarships each year while they attend colleges and universities across the country. To learn more, visit www.wegmans.com.

For more information regarding The Children’s Home Society of New Jersey or this Press Release, please contact Denise Wentzler, CHSofNJ Director of Marketing, Communications, and Funds Development at dwentzler@chsofnj.org or 609-695-6274 ext. 153

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