Saving At-Risk Babies: Driscoll’s and Wegmans Again Partner with The Children’s Home Society of New Jersey

Driscoll’s and Wegmans joined efforts at the height of strawberry season for the eighth straight year to raise funds for The Children’s Home Society of New Jersey (CHS of NJ). What a sweet success it was!

Driscoll’s (the berry people) created a challenge pledge to donate up to $20,000 for the CHS of NJ Infant Foster Care Program. The event – Strawberry Days – is three days long promotion that creates a buzz around New Jersey and brings awareness to the struggle of these babies, so many of whom have been severely abused or neglected. Through the expert services and supervision of CHS of NJ, these infants are placed in caring, licensed, and appropriately matched foster homes until they are able to move on to a permanent and safe forever family. This year’s event yielded cumulative strawberry purchases at the seven Wegmans locations in New Jersey that contributed to CHS of NJ receiving the full $20,000 donation for its Infant Foster Care Program.

“In today’s difficult economy, we are especially grateful for this generous gift from Driscoll’s and Wegmans who lead and teach by example the way to step up and be a caring community,” said CHS of NJ President and CEO Donna C. Pressma. “We are completely dependent on fundraising donations to keep our medically fragile infant foster care program alive. The money raised this weekend will help provide food, clothing, cribs, blankets and more for our babies.”

Kati Chupa, CHS of NJ’s Board President was also at the check presentation and stated, “Strawberry Days is a testament to the commitment of both Wegmans and Driscoll’s to the well-being of children and families. We are so fortunate to have these caring and generous partners who set a positive example of how everyone in our communities can participate in saving the lives of children and building healthy families.”

Jay Johnson (second from left, back row) and Nancy Mabes (second from right) of Driscoll’s join Wegmans team members Lauren Steinach and Pete DiRaimondo in presenting a check for $20,000 to CHS of NJ’s Board President Kati Chupa (third from left, back row). One of CHS of NJ’s special foster families, was also on hand to represent CHS of NJ’s Infant Foster Care Program that will benefit from this generous donation.